

Fresh Fruits & Spices & You



*Good fruits spread joy.
Great fruit spreads, naturally.*

Four years and three seasons ago, we started with a small facility on our sleepy farm at the foothills of Sinhgad near Pune, where a bullock cart and 2 dogs are rush hour traffic.

We built our capacity (to produce spreads, and to endure the silence of the hills) from there over the past years, as we (and the girl) grew. So did the number of fans and customers these fruit spreads went on to create. Naturally.

This season, we have doubled down on the best of our flavours. We are making a better and more consistent product too. We have folks who wear lab coats and talk in degrees Brix and pH acidity, end-point temperatures and pressure PSI. It is all business-like.

Until the girl walks in.

**STILL
NOT JAMS.
NOT EVEN
CLOSE.**



*So Much
More.*

For over 1,700 days since we started making these fruit spreads, initially to be used as jam with sandwiches and waffles, people have used them in ways that have astonished us (and sometimes, them): as ice-cream toppings and pie fillings, in smoothies and milkshakes, as marinade for meats, and even in mixers for drinks. Who knows how far and wide their use has gone? All we can say is that every way of eating our delicious fruit spreads has not yet been discovered.



Tasha[®] & girl

SEASON THREE YEAR FOUR.

The season
we came back from a year away.
Like when Steve Jobs came back to
the other fruit company



STRAW BERRIES

strawberries & nothing

T&G S+N FS400
EAN: 8906071609253

Make breakfast great again. And then have it for lunch with roti, at tea-time on pancake, and then again after dinner, as a dessert topping. Pure fruit & unsulfated cane sugar. Rich, sweet, tarty, tasty. Nothing like you have ever tasted before.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	290
PROTEIN(g)	0.90
CARBOHYDRATE (g)	71.59
OF WHICH SUGARS (g)	64.80
DIETARY FIBER (g)	1.05
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.85

400g

MRP: ₹299

Ingredients

Strawberries from Panchgani-Mahabaleshwar, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and absolutely nothing else.

strawberries & lavender

T&G S+L FS400
EAN: 8906071609079

Parent-tested. Kid-approved. This spread is the greatest thing to have in your arsenal if you are a busy dad or mom. No synthetics whatsoever. Only rich, pure, natural fruit, unsulfated cane sugar, heady lavender, and love, of course. No-fuss meals for the busy young adult.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	296
PROTEIN(g)	0.67
CARBOHYDRATE (g)	73.26
OF WHICH SUGARS (g)	69.66
DIETARY FIBER (g)	1.28
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.75

400g

MRP: ₹399

Ingredients

Strawberries from Panchgani-Mahabaleshwar, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and lavender from the hills in Kerala extracted with love (and great care).

strawberries & mint

T&G S+M FS400
EAN: 8906071609086

Glistening strawberry fruit spread, with a hint of mint. Just a hint. Not to take away from the fruit, but to add to its sweet and tangy flavour. Works well with smoothies, toasts, and just about everything in between.



Nutritional Information

Per 100g of packed product
(Approximate Values)

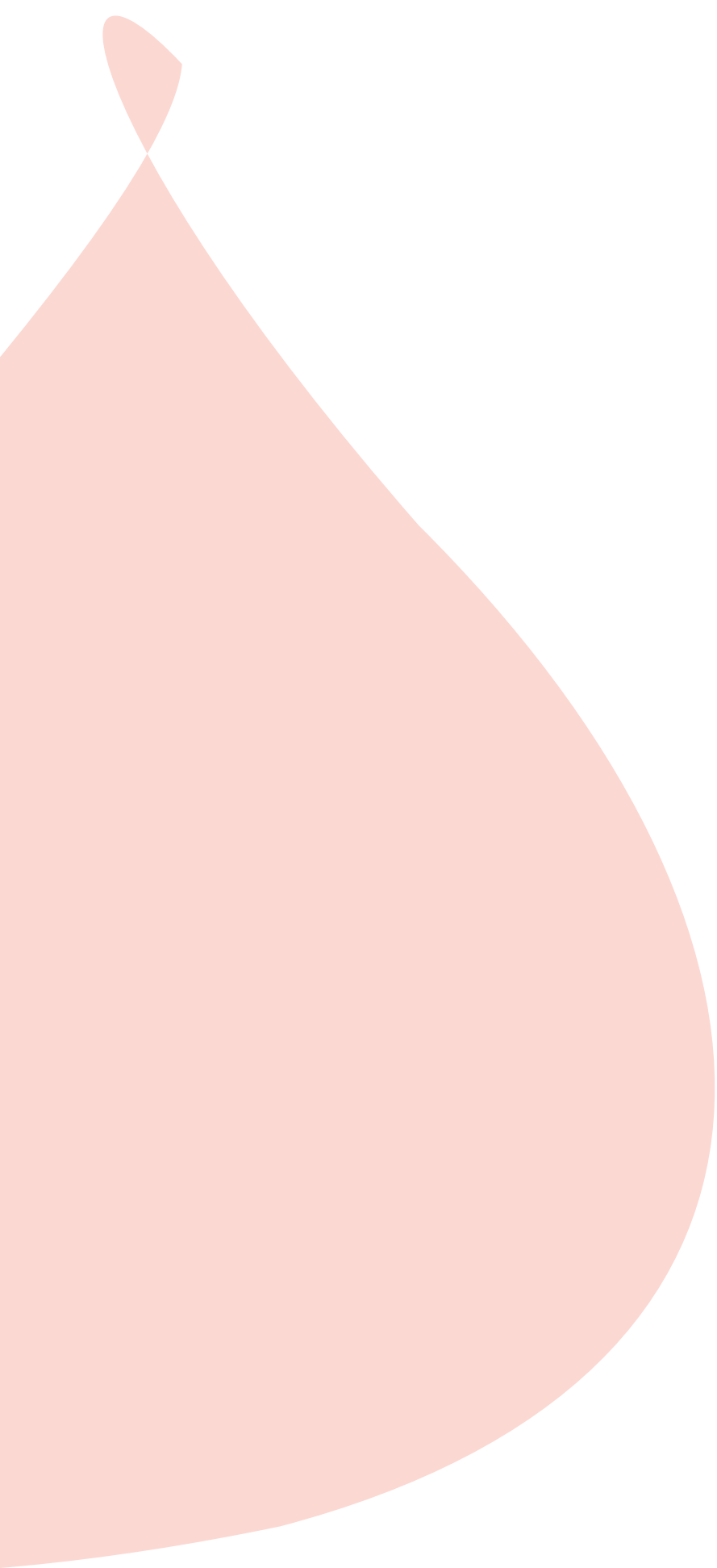
ENERGY (kJ)	295
PROTEIN(g)	0.94
CARBOHYDRATE (g)	72.80
OF WHICH SUGARS (g)	68.38
DIETARY FIBER (g)	1.17
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	4.34

400g

MRP: ₹299

Ingredients

Strawberries from Panchgani-Mahabaleshwar, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and shredded mint from our own farms.



FIGS

figs & cinnamon

T&G F+C FS400
EAN: 8906071609185

Beautifully mashed fresh figs with natural texture, and just the right amount of sweet. Figs, the kids won't touch. But add a bit of cinnamon, boil it with unsulfated cane sugar and hey presto! Pavlov's dog-whistle in a bottle. Of course, there's only one way to find out. Take a spoonful and see if you don't become their favourite parent quickly.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	285
PROTEIN(g)	1.08
CARBOHYDRATE (g)	70.11
OF WHICH SUGARS (g)	69.57
DIETARY FIBER (g)	1.76
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.55

400g

MRP: ₹399

Ingredients

Figs from Khed-Shivapur near Pune, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nag-puri lime juice, and freshly ground cinnamon from Sri Lanka.



MANGOES

mangoes & nothing

T&G M+N FS400

EAN: 8906071609178

Pure Mango. Pure Alphonso.
Pure Heaven. A spoonful will
transport you to your child-
hood to your first taste of the
King of fruits, peeled with love
by your Maa. The Ratatouille
of Fruit Spreads! Country
roads, take me home.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	296
PROTEIN(g)	0.67
CARBOHYDRATE (g)	73.26
OF WHICH SUGARS (g)	69.66
DIETARY FIBER (g)	1.28
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.75

400g

MRP: ₹299

Ingredients

Alphonso mangoes from Dapoli in Ratnagiri, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and absolutely nothing else.

mangoes & pepper

T&G M+P FS400

EAN: 8906071609154

The marriage of Alphonso from Ratnagiri and the quintessential Konkani spice, Tirphal, this fruit spread is for those who pine for their roots, from where their ancestors came forth and reached for the skies. Like our grandmother. Like yours. Made with love.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	296
PROTEIN(g)	0.67
CARBOHYDRATE (g)	73.26
OF WHICH SUGARS (g)	69.66
DIETARY FIBER (g)	1.28
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.75

400g

MRP: ₹299

Ingredients

Alphonso mangoes from Dapoli in Ratnagiri, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and a manually deseeded & freshly crushed Sichuan Pepper (or 'Tirphal', as it is called in Konkan).

mangoes & chilli

T&G M+C FS400
EAN: 8906071609130

Mangoes & red chilli. Not for those who think fruit spreads are all nice and sweet. Like the hands that made these, this one packs a punch. Very Indian. Very spicy.



Nutritional Information

Per 100g of packed product
(Approximate Values)

ENERGY (kJ)	296
PROTEIN(g)	0.67
CARBOHYDRATE (g)	73.26
OF WHICH SUGARS (g)	69.66
DIETARY FIBER (g)	1.28
FAT (g)	<0.1
SATURATED FAT (g)	<0.1
TRANS FAT (g)	<0.1
SODIUM (mg)	3.75

400g
MRP: ₹399

Ingredients

Alphonso mangoes from Dapoli in Ratnagiri, export-surplus unsulfated cane sugar from Kolhapur, a tiny bit of crush of unripe Himachali apples, a few drops of freshly squeezed Nagpuri lime juice, and a mix of bright red Sankeshwari & Byadagi chillis.

If it's not jam,
why should you
eat it like jam?



Infusions

Take a dollop of a T&G preserve (Mangoes-Chilli or Strawberries-Mint works best) in a large, wide-mouthed bottle. Pour a bottle of your favourite vodka or gin into it. Agitate well. Let it rest in the fridge. After 2 days, remove from fridge, agitate again, and pour through a sieve back into your vodka/gin bottle. Serve cold.



Milkshakes

Add a spoonful (or two) of any T&G Mangoes (except the Mangoes-Chilli) or Strawberries preserve to a glass of milk & ice, and simply stir (or use a blender). Garnish with dry fruits or a sprig of mint (or even Indian Basil, the healthy Tulsi). Hint: You can do this with lassis too.



Dips

Add a spoonful of any T&G Mangoes or Strawberries preserve to a cup of Mayonnaise and top it with chopped chives or even coriander. Mix well. You have a dip to eat with crackers, french fries, soup sticks, lavash, or chips. You may replace the Mayo with plain or salted Yoghurt or even home-made white butter.



Meat Glazing

Use a brush to glaze your meat with a T&G preserve when you marinate it.



Chaats

Add a couple of heaping teaspoons of T&G Mangoes-Chilli in bottled water, shake hard, add some boondi to it, and use it as paani in your paani-puri. Trust us, it's delicious! You may experiment with mixing some with the imli chutney that you have with your regular chaat. Yum!!



Filled Cupcakes

Top a cupcake or a plain mawa cake with a spoonful of T&G preserve (Figs work best here) and make a cupcake platter with different jams. You can also try cutting open a cupcake horizontally and lather the centre with the T&G preserve, then replace the top. Feed this to your kids.



Spreads

Spread your favourite T&G fruit spreads on rotis, breads, buns, toasts, waffles, pancakes, even dosas!

Could a
'jam' do this?

Dear Retailer,

This is for you.

Material Description: T&G Fruit Spread
Pack Type: Glass Bottle
SKU Gross Weight: 612.5g
SKU Net Weight: 400g
SKU Dimensions: 90mm x 90mm x 80mm
Shelf Life: 540 days
Brand: Tasha & Girl
Carton Quantity: 12 Bottles
Carton Dimensions: 0.380m x 0.280m x 0.100m
Carton Gross Weight : 7.7kg

Manufactured and Marketed By:
Tasha & Girl Private Limited
447/1, Sinhgad Road, Donje Phata, Gorhe Budruk,
I.A.T, Pune, Maharashtra 411 025, India
FSSAI: 11518036000483
CIN: U15500PN2017PTC173916
PAN: AAGCT5501L
TAN: PNET11955G
GSTIN: 27AAGCT5501L1Z6
GST Rate: 12%
HSN Code: 20071000
Current Account: 37464020822
Branch: State Bank of India, Dhayri Branch, Pune 411 041
IFSC Code: SBIN0017878
Email: us@tashaandgirl.com
Phone: +91 86699 82742



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tasha
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.com

